Financial ratios: Lost in translation

An accountants perspective 2 September 2017



Accounting "baseline"....

- Legal rules
 - Law principle based
 - Case law, interpretation
 - All advice is linked to the above
- Accounting rules
 - International Accounting Standards principle based
 - IGAAP, interpretation, judgement
 - Provides consistency of the basis for measuring and recording all assets and liabilities
 - All opinions are based on the above
 - Materiality



Accounting "baseline"...

- Why do accountants and auditors care about covenants...??
 - Going concern considerations
 - Impact on audit opinions

- Differences in opinions on covenant compliance
 - Audit report
 - Review report
 - Agreed upon procedures



What are the areas of confusion....

- Many of the standard terms used in banking documents do not have meaning in accounting terms
 - Financial indebtedness
 - EBITDA
 - Exceptional items
 - Tangible net worth
- Changes in accounting policy and new accounting standards – do these impact covenant calculations
- Changes in interpretation that impact the covenant calculation



How could we avoid these...

- A closer alignment of the covenant definitions to accounting definitions may reduce inconsistency and misinterpretation of borrowing covenants
 - Makes it easier for both parties to the agreement to understand what is required under the agreement
 - Where definition or meaning is unclear the accounting definition will prevail
 - Agreed exclusions being explicitly itemised
- Ratios that are to be derived from financial statements (e.g. gearing ratios) should be consistently based upon the accounting policies in the financial statements
 - Consistency of basis of calculation, removes potential for differences between management accounts and financial statements



How could we avoid these...

- Agreed treatment of "exceptional" items, this is an inherently complex area and difficult to achieve where unambiguous definitions
 - Agreed "exclusions" should be explicitly itemised
- The timing of covenant testing "at any time" or "at period end"
 - Consistency the phrase 'at any time' can be used within the ratios which might imply that these are continuously measured



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